



LAKE POWELL COMMUNICATIONS, INC.

928-645-8181 • FAX: 928-645-3347

P.O. Box 1030 • PAGE, AZ 86040

www.lakepowelllife.com

*The Heartbeat Of The Community for Radio • Internet • Print • Kiosks*



**Appendix 1 to Annual EEO Public File Report  
Recruitment activity for KXAZ/KPGE**

Period from June 1, 2012 to May 31, 2013

**Job Title: Sales Associate**

Recruitment sources of hiree:	Total # of Interviews
Arizona Daily Sun	0
Monster.com	0
Page Public Library Job Fair	2
Lake Powell Communications	4
Lakepowelllife.com	2
Lake Powell Chronicle	2

Hiree was hired on March 13<sup>th</sup> 2013  
From Lakepowelllife.com Ad

**Job Title: News Director**

Recruitment sources of hiree:	Total # of Interviews
Allaccess.com	20 phone Interviews and 2 face to face
Lakepowelllife.com	0
Arizona Republic Newspaper	0

Hiree was hired on April 11<sup>th</sup>, 2013  
From allaccess.com Ad

**Appendix 2 to Annual EEO Public File Report**

**Recruitment Activity for KPGE/KXAX**

**June 1, 2012 to May 31, 2013**

**EEO Job Notification Resource List:**

**Lake Powell Communications, LLC**

91 7<sup>th</sup> Ave

Page Az, 86040

928-645-8181 (ph)

928-645-3347 (fx)

[www.lakepowelllife.com](http://www.lakepowelllife.com)

**Lake Powell Chronicle**

PO Box 1716

Page Az 86040

928-645-8888(ph)

928-645-2209 (fx)

[www.lakepowellchronicle.com](http://www.lakepowellchronicle.com)

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**Arizona Daily Sun**

1751 S Thompson

Flagstaff, Az 86001

928-774-4545 (ph)

928-774-1934 (fx)

[www.azdailysun.com](http://www.azdailysun.com)

**Lakepowellife.com**

PO Box 1030

Page, Az 86040

[www.lakepowellife.com](http://www.lakepowellife.com)

**Arizona Republic**

Downtown Phoenix

200 East Van Buren

Phoenix, AZ 85004

Classified: (602)-444-4444

Classified Box Replies: (602) 444-8772

General Information: (602) 444-8000

**All Access Music Group**

28955 Pacific Coast Highway

Suite 210-5

Malibu, Ca 90265

310-457-6616 (ph)

310-457-8058 (fx)

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[www.allaccess.com](http://www.allaccess.com)

**Page Public Library Job Fair**

PO BOX 1776

Page Az 86040

928-645-4270 (ph)

## **Appendix 3 to Annual EEO Public File Report**

### **Non-Vacancy Specific Recruitment Activities undertaken by KXAZ & KPGE**

#### **Recruitment activity for KXAZ/KPGE**

**June 1<sup>st</sup>, 2012 to May 31<sup>st</sup> 2013**

##### **Job Fair**

On Saturday, March 2<sup>nd</sup>, 2013 Sales Manager/Owner Janet Brown participated in the Page Public Library Job Fair. Janet worked at the booth for the station, answering questions about the many products that the sales position would be responsible for selling. She also collected many resumes for future job opening at the station. This Annual Job Fair is the only Job Fair in Page AZ annually and typically it's for Summer Job opportunities. We are in a Tourist Marketplace that swells in the summertime

##### **ON-Air Announcements**

Station ran on-air announcements stating that these Stations are an equal opportunity employers and that any organization wishing to be placed on the mailing list to learn about any future job vacancies can contact the Stations, as well as how to do so. Both Stations ran these on-air announcements at varied time slots during this period.

##### **Educational Outreach**

On July 15<sup>th</sup> 2012 local Boy Scout Troop toured our facilities, and met with our production director Becca Sheppard. She gave a tour of the facility and shared with the troop how radio works and what she does here at the stations. Each boy did get a chance to record their voice and see how the equipment worked. She also spent some time sharing with the troop how a Radio Station works and about the various jobs at the stations if in the future if anyone was interested.

On August 28<sup>th</sup> we had the local 4-H kids into the Stations to learn about Broadcasting, and to do a Lake Powell Mid-Day program on 4-H and the animals that would be available for sale at our County Fair down in Flagstaff Arizona. These High Schoolers asked questions about various jobs here at the Stations. These kids did get an opportunity to actually talk on the air with our News Director jim Wagoner.

[www.monster.com](http://www.monster.com)

Monster Worldwide, Inc.  
622 Third Avenue, 39th Floor  
New York, NY 10017  
Phone: (212) 351-7000  
Fax: (646) 658-0540

Please keep in mind Page Arizona is one of the most Remote places in the Country, and we are now 3 hours from our County Seat. We have only 1 weekly newspaper, no daily options are available in newsprint here in Page. We are a Community of 7000 people, that swells in the summertime due to tourism. Only 1 Job Fair happens annually, and local openings for employment at these Stations don't happen often.





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